



BRIGHT MANAGEMENT INSTITUTE

Best Coaching / Training Institute for CAT / MAT / XAT
aspirant in Kolkata.

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What is MBA ?



- * MBA is a program one takes up after graduation.
- * MBA, as the name suggests, is a degree in Business, and hence everyone , including engineers , commerce graduates, arts graduates take up MBA after completion of their degree.
- * This is most required professional course now a days.



Course Tenure :



- * In , India, an MBA is typically a 2 Year Program.
- * **FIRST YEAR** : all areas of management i.e. marketing, finance, operations, HRs, information management are taught, along with business communication quantitative aptitude , statics, economics, and Indian pollicises and economics history.
- * **SECOND YEAR** : one typically takes up a specialization in one of the following areas:- Finance, Marketing, ITeS, Operation Management, Information Management, Human Resource Management.



Different Types Of Programs :

- * **2 YEARS FULL TIME :** The most common MBA program in India. Most of the B School offers PGDM –Post Graduate Diploma in Business Management. however it does not make any difference whether it is diploma or MBA degree.
- * **1 YEAR EXECUTIVE MBA PROGRAM :** This programs are targeted at working professional with at least two to three years of work experience , and are looking for future growth in the career.

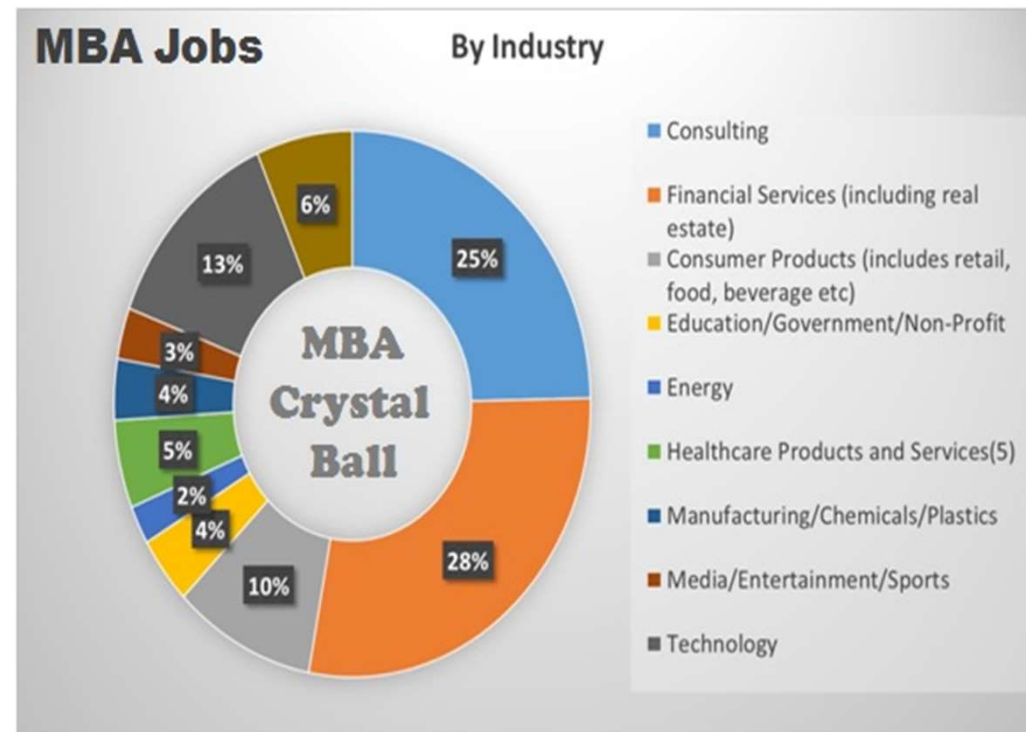


Why MBA ?



1) Better job opportunities.

- * Sector, based on personal choice.
- * Sector, based on growth potential.
- * Prepares one for an entrepreneurial career.



Why MBA ?



2) Faster career growth.

- * Higher initial salary.
- * Faster growth in salary.
- * Greater responsibilities at work place.

Why MBA ?



3) Fast track career.

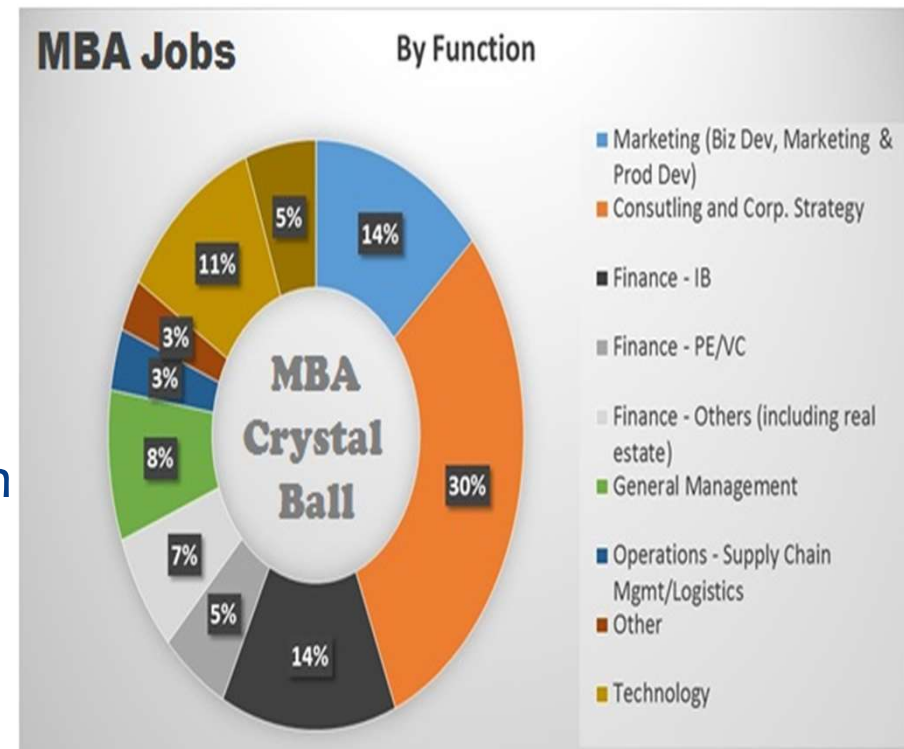
- * Merit based growth track.
- * Become GM by 30, VP by 35 and CEO by 45.

4) Great corporate network.

- * Helps in both personal and professional growth.

5) Peer to peer learning.

- * Business world exposure through group projects.
- * Benefits from academic diversity in the batch mates.



Various Entrance Exam Names Schools :



Exam Name	Full Form	Conducted By
CAT	Common Admission Test	IIMs
XAT	Xavier's Aptitude Test	XLRI Jamshedpur
NMAT	Naresee Monjee Management Aptitude test	GMAC (On behalf of NMIMS)
SNAP	Symbiosis National Aptitude Test	Symbiosis University
IIFT	Indian Institute of Foreign Trade	IIFT
TISSNET	TISS National Entrance Test	TISS
MAT	Management Aptitude Test	AIMA

Where should you do an MBA from ?

1. IIMs
2. B Schools



B Schools in INDIA :



Top 50 B Schools in India





What happens in B School ?

1. Emphasis on professionalism.
2. Stress on deliverables and deadlines.
3. Better understanding of a company's integrated functions.
4. International mobility, and sensitivity to cultural diversity.

Selection Process :



1. MAT Entrance Exams .
2. GD / PI to various colleges as per MAT Score.



Syllabus Of MAT Exam :



MAT exam syllabus includes five sections –

- 1. Language Comprehension,**
- 2. Intelligence and Critical Reasoning,**
- 3. Data Analysis and Sufficiency,**
- 4. Mathematical Skills and Indian,**
- 5. Global Environment.**

FAQs :



* **Q. Is MAT good for MBA?**

A. Yes, being a national level MBA entrance exam, more than 400 MBA/PGDM colleges in India accept MAT score for admission.

* **Q. What is a good MAT score?**

A. A good composite MAT score is 650 to 800. At this score you may get 80 to 100 percentile and can get admission in top management institute.

* **Q. What are the pass marks for MAT?**

A. MAT does not disqualify any candidate. It is upto the score requirement of the Management Institute to which you apply.

FAQs :



- * **Q. How many times MAT is conducted in a year?**
A. MAT is conducted 4 times in a year - February, May, September and December.
- * **Q. What is the Application Fee for the Exam?**
A. MAT application fee for one exam is Rs. 1650/- and for two exams is Rs.2750/-
- * **Q. Can I apply for CBT, PBT as well as IBT 2022 exams?**
A. Yes, you can apply for maximum two MAT exams before their respective last dates

What We Are Doing :



- * Providing best Coaching / Training to its Students for having a good score in MAT Exams.
- * Admission guidance in top B-Schools in INDIA.
- * Collaborating with Top B-Schools in Kolkata.
- * Direct admission facilities available in top B-Schools in Kolkata for its own students.

Why We ?



- 1. Get taught by the best faculty team.**
- 2. Personalized mentoring and performance focused.**
- 3. Powered by the best rated MAT Test series.**
- 4. Comprehensive program. Designed to help you perform.**
- 5. Exhaustive classroom sessions.**
- 6. One to one personalized mentoring.**
- 7. Students must start preparing in the pre final year of their graduation.**
- 8. Our company offers preparation courses for MBA.**

Why We ?



9. The excellent methodology of teaching, coupled with detailed analysis of mock tests will help you to achieve a good score in CAT/MAT/XAT.

10. The test series prepared extremely well for CAT/MAT/XAT.

Our Course Features :



Course Features	
Classroom training	More than 72 Hours of Class Room Training.
Study Material	Physical Books and online Content for all topics.
Mock test with solution and analysis	Mock Test available for all Students.
Topic and sectional test	a large pools of questions with various difficulty level.
Doubt clearing	Available for all students.

Cost :



* 12000 only for 3 Months.

Our Additional Services :



- * Admission guidance in top B Schools in Kolkata.
- * Direct admission facility in top B Schools in Kolkata for our own students.
- * We are having direct tie up with top B Schools in Kolkata. Where we placed our Students.

MBA Studies :



PG Studies		
Course Name	Duration	Eligibility
MBA (Digital Marketing, Data Analytics, Marketing, Finance, Human Resource Management, BUSINESS MANAGEMENT ,INDUSTRY INTEGRATED BUSINESS MANAGEMENT , DIGITAL MARKETING , FINANCIAL MANAGEMENT , EXECUTIVE MANAGEMENT)	2 years	10+2+3 AND 50% Marks in all

Job Opportunities :



- * Finance Sector- Financial Advisor, Accountant, Trader, Investment Banker, Loan Officer, etc.
- * Management Sector- Human Resource Manager, Information and Systems Manager, Research and Development Manager are to name a few.
- * Marketing.
- * Real Estate Business.
- * Sales Executive.
- * Advertising.
- * Aviation.



Top Recruiters :



- * Flipkart
- * Amazon
- * GoDaddy
- * PayTM
- * SnapDeal
- * Colgate-Palmolive
- * P&G
- * Johnson & Johnson
- * HUL
- * ITC
- * Nestle
- * Parle Agro
- * Marico
- * Airtel
- * Vodafone
- * TATA
- * Reliance
- * Idea
- * Uninor



Salaries :



Average MBA Salary as per specialization

MBA Specialization	Average MBA Salary*
MBA Finance	Rs 2,00,000 to Rs 14,70,000
MBA Human Resource Management	Rs 4,50,000 to Rs 15,50,000
MBA Information Technology	Rs 10,000 to Rs 6,00,000
MBA Logistics Management	Rs 6,25,000 to Rs 8,50,000
MBA Marketing Management	Rs 14,25,000 to Rs 20,43,000



Loan Available in Colleges & Placement Assistance in MNCs



THANK YOU